

Annual Report: FY 2012-2013

# FLORIDA PUBLIC ARCHAEOLOGY NETWORK



A program of the  
University of West Florida



*The next generation cannot study or preserve  
what has already been destroyed...*

*Charles R. McGimsey III*



## A MESSAGE FROM THE EXECUTIVE DIRECTOR

### Mission:

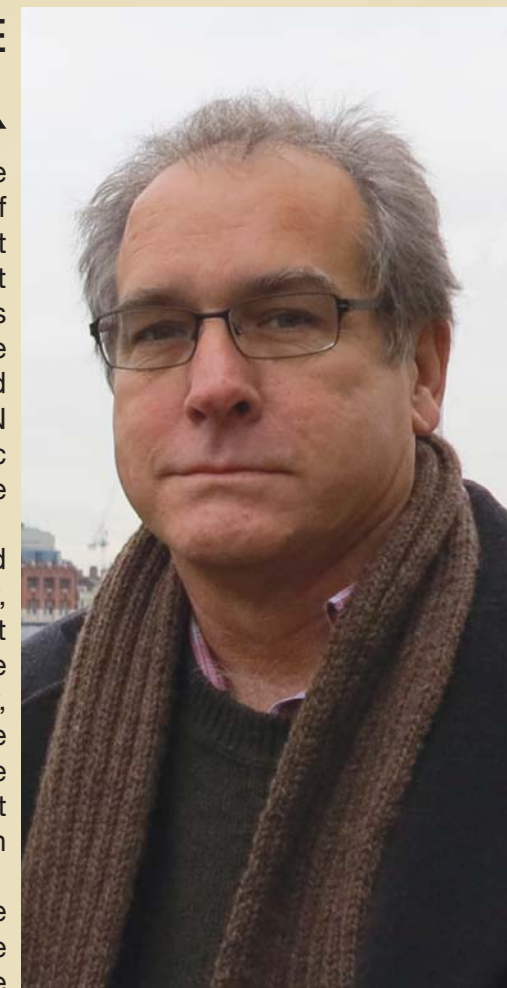
To promote and facilitate the stewardship, public appreciation, and value of Florida's archaeological heritage through regional centers, partnerships, and community engagement.

The Florida Public Archaeology Network (FPAN) is a unique program in its ability to make a difference in the preservation of archaeological sites through public education and local government assistance. Legislation passed in 2004 instructed the University of West Florida to cooperate with the Florida Division of Historical Resources to create a network of Public Archaeology Centers around the state “to help stem the rapid deterioration of this state’s buried past and to expand public interest in archaeology.” Eight years later, FPAN operates eight Regional Centers throughout Florida that provide public education outreach and assistance to local governments to each of the state’s 67 counties.

FPAN is a program of the University of West Florida (UWF) and part of the University’s Division of Anthropology and Archaeology, College of Arts and Sciences. We operate two regions directly, but the others operate through hosting contracts between UWF and five other partner institutions: Flagler College, the Florida Historical Society, Florida Atlantic University, Florida Gulf Coast University, and the University of South Florida. Professional Public Archaeologists provide the core staff for each regional center, and with the help of full and part time staff, students, and volunteers provide the programs described in this annual report.

To a very real degree, the inspiration and need for FPAN came as a result of the rapid development of Florida in the latter half of the 20th century and the first part of the 21st. This period saw massive areas of Florida developed for residential, resort, and commercial purposes, much along the coast and waterways where archaeological sites abound. Many important archaeological sites were lost during this period along with irreplaceable clues to our state’s heritage stretching back more than 10,000 years. Many of these sites were lost because citizens, local government officials, and developers simply were not aware of their existence, of their value to our state’s heritage and heritage tourism industry, and of alternatives to their destruction. Although slowed for a while by a national economic crisis, Florida is now emerging into a new era of opportunity, and FPAN will continue its work in helping Floridians find a place for both their future and the state’s archaeological past.

In the following pages you will find a review of our work during fiscal year 2012-2013 (July 1, 2012 to June 30, 2013). Because of the extent of what we do throughout the state, we have presented highlights and examples, featuring work done in each of our eight regions. The enormity of what we have accomplished this past year (1,438 activities in 67 counties with 77,435 individuals engaged) is a result of the motivation, creativity, and dedication of the most amazing staff of public archaeologists, students, and volunteers in the world!



A handwritten signature in black ink, appearing to read "W. Lees". The signature is fluid and cursive, written over a light-colored rectangular background.

Dr. William B. Lees, RPA

# Coordinating Center in Pensacola



*THE COORDINATING CENTER ADMINISTERS THE OPERATION OF **FPAN** AND ITS EIGHT REGIONAL CENTERS*

The Coordinating Center is the headquarters of FPAN and is located in the historic Louisville and Nashville Railroad Marine Terminal in the University of West Florida's downtown campus overlooking Pensacola Bay. In this building are offices of FPAN's administrative staff, offices of the Northwest Regional Center, a classroom utilized by the University and community, the Destination Archaeology Resource Center, and a Public Archaeology Laboratory.

The Coordinating Center staff includes Executive Director Dr. William Lees, Associate Director Dr. Della Scott-Ireton, Office and Contracts Manager Cheryl Phelps, Web Architect Jason Kent, and Museum Director Michael Thomin. The Coordinating Center administers the operation of FPAN and its eight Regional Centers, provides centralized management of web and social media programs, and provides museum and exhibit assistance to other Regional Centers.

A volunteer Board of Directors advises FPAN through its Executive Director. The Board meets at least twice a year and reviews ongoing progress of the organization. The chair of the Board is University of West Florida President Dr. Judy Bense, and includes two other members from the University of West Florida, a member appointed by the Florida Archaeological Council, a member appointed by the Florida Anthropological Society, three at-large members from Florida, and two at-large members from outside of the state.



The operations of the eight Regional Centers are guided by an annual work plan and budget that addresses the 2010 FPAN Strategic Plan in work areas of public outreach, assistance to local governments, and assistance to the Division of Historical Resources. The projects highlighted in this annual report originate in these annual work plans.

The administrative staff provides general oversight to the Regional Centers, monitors strategic initiatives outlined in the Strategic Plan, and deals with issues

related to overall management and budget. During this fiscal year, as the state emerged from a prolonged economic recession, Coordinating Center staff have worked with the Board of Directors to bring the budget in line with a reality that has left the Network to manage on funding reduced by more than 15% from the original appropriation in 2005. The goal in Fiscal Year 2013-2014 will be to preserve the level of programming that Florida has come to expect by increasing our administrative efficiency.



Division of Anthropology and Archaeology

# Service to Host Institutions



*FPAN STAFF  
ENTHUSIASTICALLY  
SUPPORT THE  
OBJECTIVES OF THEIR  
HOST INSTITUTIONS*

Among the most important partnerships FPAN has fostered are those with its host institutions around the state. Whether by sponsoring interns, providing guest lectures, or planning institution-specific programming, FPAN staff enthusiastically support the objectives of their host institutions in a variety of capacities. Highlights for each host institution include:

**University of West Florida:** The Coordinating Center, the Northwest Regional Center, and the North Central Regional Center work closely with the University of West Florida to support faculty, staff, and students. Executive Director Dr. William B. Lees and Associate Director Dr. Della Scott-Ireton often guest lecture in classes and chair or sit on a number of thesis committees for Department of Anthropology graduate students. The Coordinating Center also offers a full scholarship each year to one graduate student interested in public archaeology. While completing their degree, these graduate assistants significantly support FPAN programming in the Northwest and North Central Regions. Additionally, the Coordinating Center's Public Archaeology Lab processes materials from UWF's archaeological excavations to assist their lab analysis efforts and to provide volunteers with hands-on archaeological laboratory experience.

**Flagler College:** Flagler College launched its public history program and continues to work toward developing an anthropology major. The Northeast Regional Center is happy to support those efforts in the form of providing guest lectures, promoting on-campus events to learn more about archaeology, providing volunteer and internship opportunities, and continuing regular meetings with the Flagler College Archaeology Club. Guest lectures include the archaeology of death, theory and practice of interpretation at historic sites, and cemeteries as outdoor museums; staff also serve as panelists for the placement office on career options in cultural resources.

**University of South Florida:** The Central and West Central Regional Centers frequently assist the University of South Florida (USF) Anthropology Department professors with several graduate- and undergraduate-level classes through guest lectures, demonstrations, and project opportunities. USF graduate and undergraduate students also use

experience with the Central and West Central Regional Centers as a way to build their skill sets and to make professional connections in the field of archaeology through FPAN volunteer opportunities.

**Florida Historical Society:** The East Central Region's partnership with the Florida Historical Society (FHS) has offered many areas of collaboration. The "In the Dirt" lecture series has provided numerous subject interviews for the Florida Frontiers Radio Show, which is broadcast throughout the majority of the state. "In the Dirt" also brings in new members for FHS and increases their visibility by offering exciting and diverse programming. Through their association with FPAN, FHS has increased focus on archaeology in their publications and in presentations at the Annual Meeting & Symposium. East Central Region interns have worked within the FHS archives, making the collections more accessible to the public. FHS also co-hosted the recent Florida Marine Science Festival with the Florida Bureau of Archaeological Research (BAR) and the Harbor Branch Oceanographic Research Institute (HBOI).

**Florida Gulf Coast University:** The Southwest Regional Center regularly employs Florida Gulf Coast University (FGCU) undergraduate students from various departments as interns. These students assist with programming and the creation of posters and displays. During the 2012 and 2013 fiscal year, intern Erin Broemel helped craft and test new lesson plans. Intern James Beth helped develop an atlatl workshop, which has proven popular. Southwest Regional Center staff also offered atlatl demonstrations for FGCU's Introduction to Archaeology classes. Finally, staff were interviewed and recorded by FGCU alumni magazine, *Pinnacle*, about Calusa hunting techniques for the print publication and digital video archive.

**Florida Atlantic University:** During the 2012/2013 academic year, the Southeast Regional Center supported two Florida Atlantic University (FAU) Anthropology Graduate Assistants: Rose Gualtieri and Katherine Smith. Staff also mentored several FAU undergraduate students interested in learning about paleoethnobotany. Additionally, the Center provided guest lectures for FAU Anthropology courses.

# Partnerships



A chocolate chip cookie excavation in progress at the Wakulla County Library.

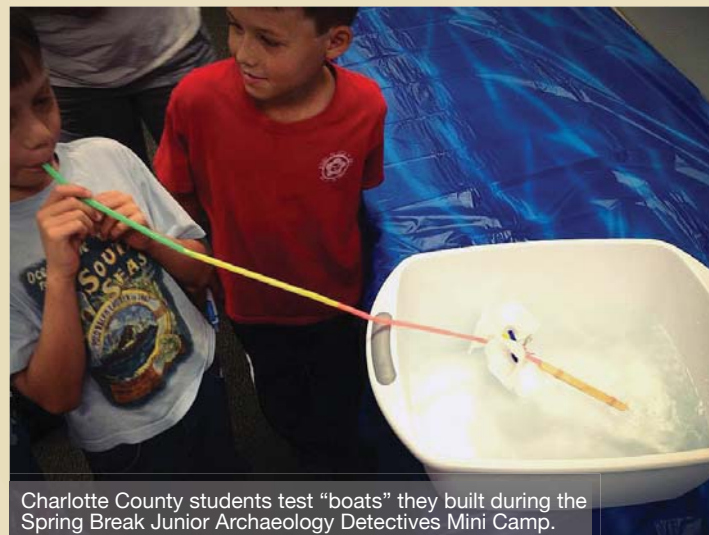


Spring Break Archaeology Detectives in Charlotte County get creative and build their own boats.

With the aid of local, state, and national partnerships, the Florida Public Archaeology Network reaches a far greater number and diversity of people during its educational programming. Partners provide unique perspectives and approaches that are invaluable in keeping outreach fresh, entertaining, and relevant. Highlights from FPAN's regions for this year include:

**“Dig Into Reading” Summer Reading Program:** The theme for the 2013 Florida Public Library Summer Reading Program was “Dig Into Reading.” The North Central Region visited libraries throughout the region, presenting programs that included both hands-on youth activities and lectures for adults throughout June and July 2013. These events were always well attended by children and parents. One of the more popular activities was the chocolate chip cookie excavation in which children learned excavation techniques by way of excavating chocolate chip “artifacts” from their cookies and mapping their “site.”

**Spring Break Junior Archaeology Detectives Mini Camp:** The Charlotte County Public Library System remained a strong partner for the Southwest Regional Center. The Port Charlotte Public Library approached Outreach Coordinator Melissa Timo about putting together a mini-camp for the library during Charlotte County Public Schools’ spring break week. Melissa formulated four hour-long contiguous programs (with activities) for 20 elementary-aged students. Spring Break Archaeology Detectives covered archaeology basics, underwater archaeology, the use of signs and symbols by prehistoric Native Americans, and the usefulness of experimental archaeology. The



Charlotte County students test “boats” they built during the Spring Break Junior Archaeology Detectives Mini Camp.



The Northwest Regional Center teamed up with Gulf Islands National Seashore to present the Pensacola History and Archaeology Summer Lecture Series.

development of this camp proved to be an excellent model for developing additional children’s camps in southwest Florida and elsewhere for schools and other organizations whose available time rarely exceeds a one-hour block.

**Pensacola History and Archaeology Summer Lecture Series:** In 2013, the Northwest Regional Center teamed up with the National Park Service’s Gulf Islands National Seashore to present a series of talks on Pensacola history and archaeology at the

**PARTNERS**  
 PROVIDE UNIQUE  
 PERSPECTIVES AND  
 APPROACHES THAT  
 ARE **INVALUABLE** TO  
 FPAN’S MISSION

Fort Pickens Auditorium. Speakers included FPAN staff and a lecturer from the Division of Anthropology and Archaeology of the University of West Florida; topics ranged from the effects of the Civil War on Northwest Florida to the many shipwrecks found in and around Pensacola Bay. The lectures were a great success, drawing over 30 visitors into Gulf Islands National Seashore every week. The rangers at Gulf Islands were so pleased with the turn-out and interest level in the talks that they have suggested continuing the series next summer.

# Florida Archaeology Month



**FLORIDA  
ARCHAEOLOGY  
MONTH ENCOURAGES  
EVERYONE TO LEARN  
MORE ABOUT THE  
STATE'S HISTORY AND  
ARCHAEOLOGY**

Every March, statewide programs and events celebrating Florida Archaeology Month (FAM) are designed to encourage Floridians and visitors to learn more about the archaeology and history of the state, and to preserve these important parts of Florida's rich cultural heritage. March 2013 gave special attention to the 500 year anniversary of Ponce de León's arrival on Florida shores by celebrating the last 500 years of Florida's cultural diversity through archaeology.

Interlachen Elementary School fourth graders kick off Florida Archaeology Month on March 1st, 2013.



Florida Archaeology Month is coordinated by the Florida Anthropological Society (FAS), FPAN, the Florida Archaeological Council, Inc., and the Florida Division of Historical Resources. Additional sponsors include state and local museums, historical commissions, libraries, and public and private school systems. In addition to organizing events throughout the state every March, FPAN aids in designing and printing the annual Florida Archaeology Month poster for distribution throughout the state (pictured above). Highlights from FPAN's regions for this year include:

**Tour de Fort Bicycling Tour of Fort Pickens:** During Archaeology Month 2013, the Northwest Regional Center partnered with National Park Service rangers at Gulf Islands National Seashore to sponsor the second annual Tour de Fort. Led by FPAN staff, Tour de Fort led visitors on a bicycling tour of the many

historical and archaeological sites near Fort Pickens in Pensacola. The tour covered the long history of the area, including a review of the archaeology and history of sites ranging from prehistory to World War II. Tour de Fort has been one of the Northwest Region's most popular Florida Archaeology Month events and staff will continue the program yearly.

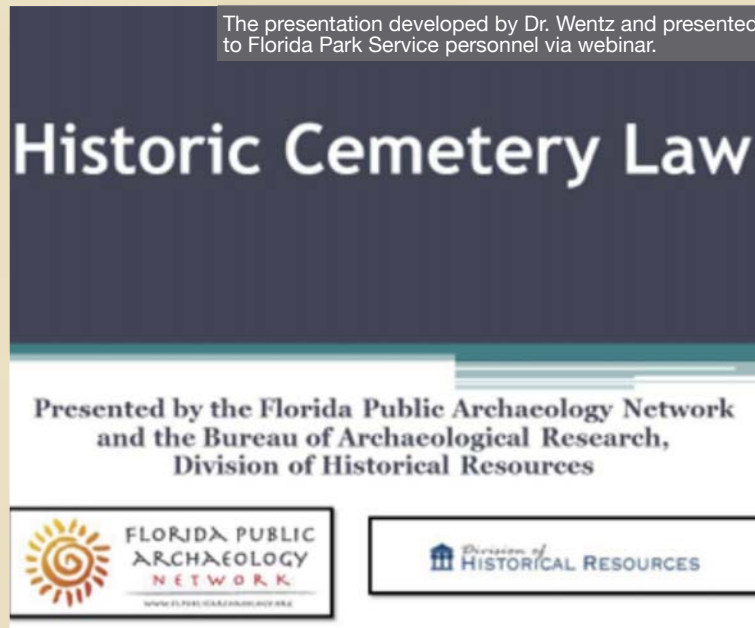
**Archaeology Presentations:** The 2013 Florida Archaeology Month was very successful for the Southeast Regional Center. Staff participated in a total of 15 lectures, events, and related activities in Palm Beach, Broward, Miami-Dade, and Monroe Counties. These efforts allowed staff to introduce over 2,700 people to FPAN and to the state's long and diverse archaeological past. In addition, approximately 800 FAM posters were distributed to FAS chapters and to the Florida State Parks within the region.

**Sunny Point Survey:** The Northeast Regional Center staff kicked off Florida Archaeology Month with a two-day community program in Palatka. The Sunny Point Survey aimed to partner with Putnam County Schools, the City of Palatka, the Putnam County Historical Society, and Florida Anthropological Society members to conduct a shovel probe survey of the city-owned Bronson-Mulholland House historic site. Over 100 4th graders from Interlachen Elementary rotated through educational stations on March 1st. The following day, 100 local residents came out to assist with the dig. The project was front-page news in Palatka with subsequent articles in the local and regional newspapers. The project also coincided with the Mayor's reception for the Azalea Festival that brought over 600 visitors to the site. The project demonstrated the fact that intact, significant sites exist on public-held lands and are worthy of protection.

# Training Programs



Local educators collaborate on the "Every Picture Tells a Story" lesson plan during the Palm Beach County Teacher Training.



The presentation developed by Dr. Wentz and presented to Florida Park Service personnel via webinar.

## Historic Cemetery Law

Presented by the Florida Public Archaeology Network and the Bureau of Archaeological Research, Division of Historical Resources



Tampa CRPT participants work to clean a headstone at Oaklawn Cemetery in downtown Tampa.

*FPAN TRAINING PROGRAMS INCORPORATE THE DIVERSITY OF FLORIDA'S CULTURAL HERITAGE SITES*

Toward the effort of creating a base of individuals outside of FPAN who can assist in managing Florida's archaeological resources and educating others about the importance of these resources, FPAN offers a number of training programs throughout the year that incorporate the diversity of the state's cultural heritage sites. Training programs are geared toward a variety of groups, including land managers, local governmental administrators, cemetery organizations, Boy Scout troops, professional foresters and logging company personnel, recreational scuba divers, scuba diving instructors, state park rangers, and educators. Training highlights from FPAN's regions for this year include:

**GPR Workshop:** In August 2012, Southwest Regional Center staff worked with the Tribal Historic Preservation Office (THPO) of the Seminole Nation of Florida to create a Ground Penetrating Radar (GPR) workshop for FPAN staff, THPO staff, and Florida Gulf Coast University students. Participants learned about the radar process and how to interpret data. The two-day workshop included in-field geophysical survey of

a real archaeological site on the Seminole Big Cypress Reservation and in-classroom lectures and software projects. This workshop was an excellent opportunity to strengthen the relationship between the Southwest Regional Center and its host institution, as well as to help foster a lasting partnership with the Seminole Nation.

**Teacher Training:** On September 29th, 2012, the Southeast Regional Center co-hosted a Teacher Training with the Palm Beach County Historical Society. This is the second time these organizations have partnered to provide this program in Palm



The GPR Workshop allowed participants to acquire in-field training at the Big Cypress Seminole reservation.

Beach County. Staff worked with the Social Studies Coordinator for Palm Beach County Public Schools on follow-up activities that allow participating public school teachers to earn 18 in-service points. The September class was filled to capacity with enthusiastic teachers from public and private schools in Palm Beach and Broward counties, with a waiting list of over 15 educators. To accommodate these wait-listed teachers, the Southeast Region of the Florida Public Archaeology Network will be partnering with John MacArthur State Park in February 2014 for the next Teacher Training.

**History Cemetery Law:** In an effort to provide Florida Park Service personnel an affordable means of training, East Central Regional Center Director Dr. Rachel Wentz conducted FPAN's first webinar course for the Florida Park Service. She presented lectures on human remains and historic cemeteries, and had 26 park personnel in attendance from throughout the state.

**Cemetery Resource Protection Training (CRPT):** While this is not the first standardized cemetery training conducted by West Central Regional Center staff, it is important in many ways. First, staff organized the training in partnership with Tampa Preservation, Inc. (TPI). Second, staff worked with the City of Tampa and received permission from them to perform the in-field portion of the training at the Oaklawn Cemetery, an important historic resource located in downtown Tampa. Finally, City of Tampa Historic Preservation and Planning Department employees as well as Parks and Recreation Department managers participated in the training. Through their participation and involvement in this project, FPAN and TPI have forged a new training partnership.



# Heritage Tourism



The bi-annual Mound Key Paddle through Estero Bay.



Former Southwest Regional Director Dr. Annette Snapp describes the prehistoric Calusa's way of life during the Mound Key Paddle.



"Dash through the Past" participants get ready to complete their scavenger hunt through historic downtown Pensacola.

FPAN HELPS TO PROMOTE THE PROTECTION AND PRESERVATION OF CULTURAL RESOURCES THROUGH HERITAGE TOURISM

As archaeological sites in Florida are being destroyed at an ever increasing rate by both human actions and natural processes, FPAN helps to promote the protection and preservation of cultural resources through heritage tourism. Florida offers a wealth of historical and archaeological sites that have proven popular with visitors and Floridians alike. Heritage tourism thus provides a mechanism for the stewardship of Florida's important heritage sites as well as a boost to the local and regional economies. Heritage tourism highlights from this year include:

**Tallahassee Old City Cemetery Tour:** In December 2012, the North Central Regional Center, with the assistance of Historian and Archivist Erik Robinson, hosted a tour of Tallahassee's Old City Cemetery. The cemetery is the final resting place for many individuals who helped to shape local and state history. A total of 37 people attend the tour, including individuals who traveled from Jacksonville (FL) and Alabama to attend. Attendees were taken to most of the significant landmarks and graves in the cemetery and were provided with a packet of information about historic cemeteries, including a bibliography for further reading.

**Mound Key Paddle:** The Southwest Regional Center continued its popular bi-annual kayak paddles to the Mound Key State Archaeological Site. These trips, undertaken in October and March, have proven to be an excellent opportunity to not only bring the public

to an out-of-the-way archaeological resource, but to work with rangers from Koreshan State Historic Site (Mound Key's land managers) and biologists from the Estero Bay Preserve State Park. During the two-mile round-trip kayak and hour-long hike, participants discovered the prehistory and history of the site and the importance of the estuary for human habitation in the area. A true "experiential" take on public archaeology, kayakers commented that paddling "like the Calusa" through Estero Bay, past schools of fish, manatee, dolphins, and birds, gave them a greater appreciation and more concrete idea about the area's prehistoric peoples. While the talk focused primarily on the Calusa's use of the area in the past, FPAN staff explained the Spanish history of the island during Florida Archaeology Month 2013 with its Viva Florida theme. There are many repeat participants, so Southwest Regional Center staff plan to offer trips with different themes in the future.

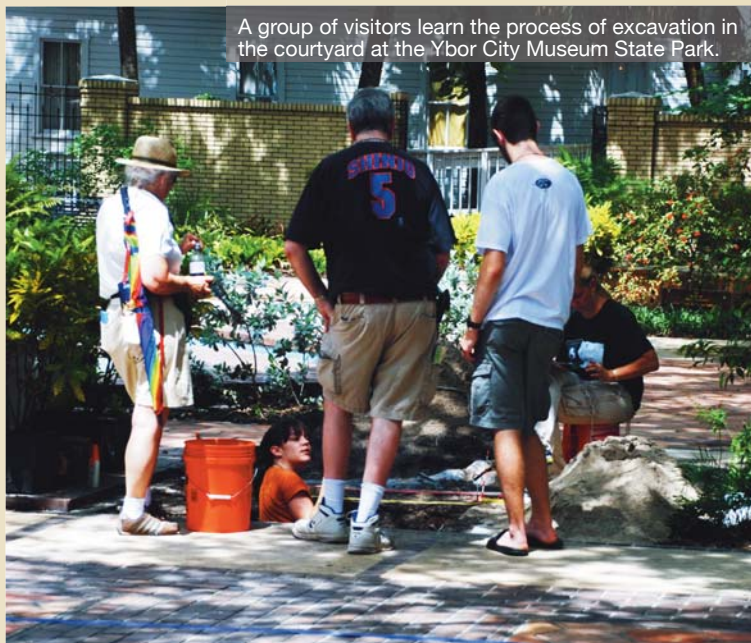
**"Dash through the Past" History Scavenger Hunt Race:** For the last two years, the Northwest Regional Center has hosted the "Dash through the Past" History Scavenger Hunt Race out of the Coordinating Center in downtown Pensacola. To win one of several prizes sponsored by local business and organizations, participants are given several locations throughout the downtown area to search for information on Pensacola history and archaeology. Participants must also complete archaeology activities, including an atlatl throw and a broken ceramic puzzle. The event is geared toward all ages and, in March 2013, over 40 individuals competed solo or as part of a team. Due to the overwhelming success, the event will continue to be hosted every spring.



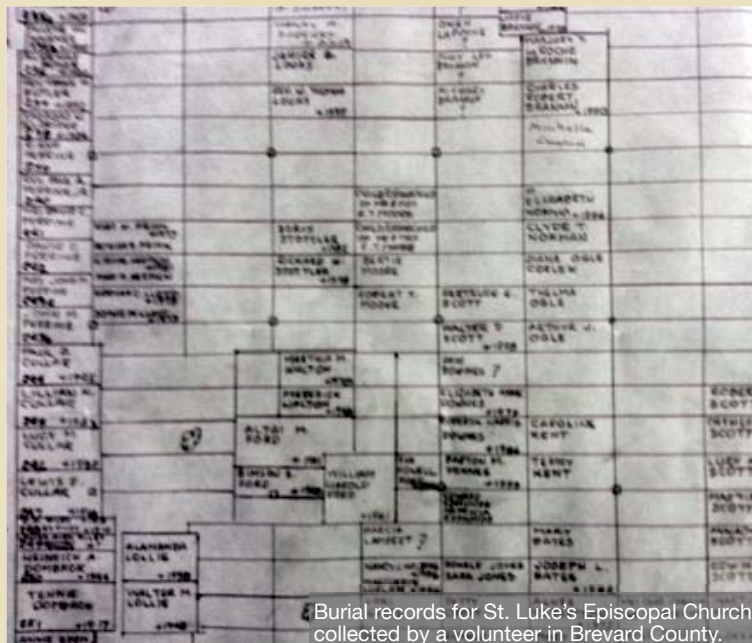
Visitors tour Tallahassee's Old City Cemetery.



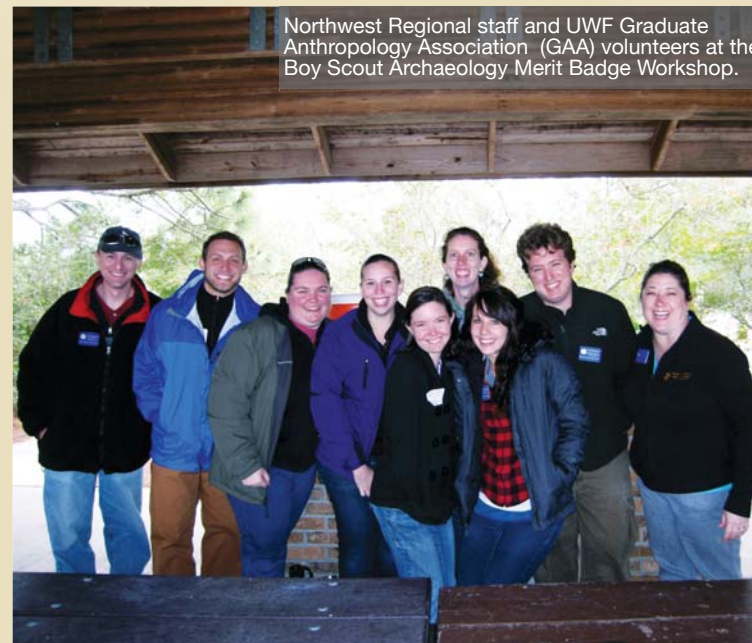
# Volunteer Opportunities



A group of visitors learn the process of excavation in the courtyard at the Ybor City Museum State Park.



Burial records for St. Luke's Episcopal Church collected by a volunteer in Brevard County.



Northwest Regional staff and UWF Graduate Anthropology Association (GAA) volunteers at the Boy Scout Archaeology Merit Badge Workshop.

**FPAN'S VOLUNTEER OPPORTUNITIES  
CREATE NEW STEWARDS OF THE PAST**

To engage the public in the archaeological process through hands-on methods, FPAN offers a variety of volunteer opportunities. Not only do volunteers get a sense of the dedication, time, and effort required to conduct archaeological research, they often develop a sense of ownership for cultural heritage resources. In this way, FPAN's volunteer opportunities create new stewards of the past who become dedicated to the protection and preservation of Florida's archaeological resources. Highlights from some of FPAN's many volunteer opportunities include:

**Ybor City Museum State Park Investigations:** West Central Regional staff conducted archaeological investigations at the Ybor City Museum State Park. A daily influx of volunteer students and avocational archaeologists supported staff during the efforts. Included as part of the testing, staff put together public days where members of the community were invited out for coffee and pastries while they toured the excavations. Staff enjoyed a very successful endeavor in the summer field season and were able to continue to support the State Park. The West Central Regional Center looks forward to continued efforts with the State Park and the Museum Society and hopes to be able to develop a permanent exhibit about the excavations inside the park's museum.

**Public Archaeology Lab:** For two days almost every week of the year, Northwest Regional Center staff run the Public Archaeology Lab out of the Coordinating Center in Pensacola. Using archaeological materials excavated by the University of West Florida, staff invite the public to "rough sort" artifacts under the supervision of a senior FPAN intern. The lab has been a wonderful tool for familiarizing visitors with what constitutes an archaeological resource and the very rigorous procedures required to analyze archaeological materials. The Public Archaeology Lab has a number of dedicated volunteers who work almost every day the lab is open, in addition to a



Northwest Regional staff present the Public Archaeology Lab "Volunteer of the Year Award."

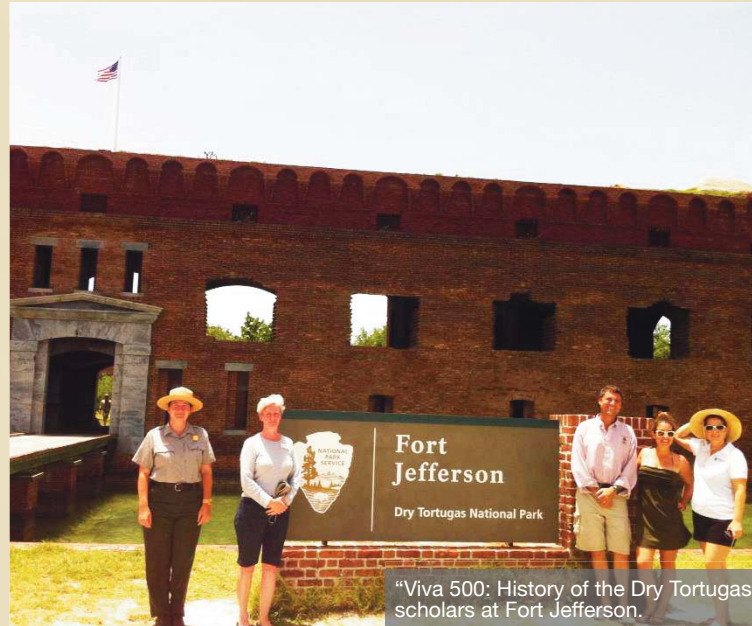
number of other volunteers who come just for the experience. Every year, Northwest Regional Center staff celebrate outstanding volunteers by presenting a "Volunteer of the Year" award. Over the course of FY 2012/2013, volunteers dedicated over 1,464 hours to working in the Public Archaeology Lab.

**Historic Cemeteries Documentation:** Volunteer Molly Thomas has been working with East Central Regional Center Outreach Coordinator Kevin Gidusko on documenting historic cemeteries throughout Brevard County. She recently assisted St. Luke's Episcopal Church by digitizing their death and birth records and providing information on unmarked graves within their historic cemetery. She presented her findings at the 2013 Florida Anthropological Society conference.

**Boy Scout Archaeology Merit Badge Camp:** Each year, the Northwest Regional Center works with local Boy Scout troops to host a one-day Archaeology Merit Badge Workshop. Since many of the requirements for the badge need hands-on assistance, the Northwest Regional Center relies on volunteers from the University of West Florida's Graduate Anthropology Association (GAA). During the day's rotation, UWF student volunteers provide short lectures, guidance during activities, and much-needed supervision during archaeological site tours. Not only do these graduate student volunteers provide excellent role models for the Boy Scouts, they also receive practice in public speaking and new experience with archaeological outreach activities. Volunteer opportunities like this provide benefits to all parties involved and are essential to programming.

# Viva Florida 500

Reenactment in Ponte Vedra Beach to commemorate the 30°8' navigational reading of April 2, 1515.



"Viva 500: History of the Dry Tortugas" scholars at Fort Jefferson.



Jefferson County 4-H campers learning to use a line level during a container excavation.

## FPAN HIGHLIGHTS ARCHAEOLOGY'S CONTRIBUTIONS TOWARD A BETTER UNDERSTANDING OF FLORIDA HISTORY

In 2013, Florida marked the 500 year anniversary of the landing of Spaniard Juan Ponce de León on the state's east coast. The Florida Department of State established Viva Florida 500, a statewide initiative, to celebrate this anniversary and to showcase Florida's diverse cultural heritage. To support Viva Florida 500, FPAN hosted or participated in events throughout the state to highlight archaeology's contributions toward better understanding the state's amazing history. Highlights from FPAN's celebration of Viva Florida 500 include:

**First Navigational Reading Commemoration and Lecture Series:** Five hundred years to the day, hundreds gathered at Ponte Vedra Beach to commemorate the first navigational reading of 30°8' and the naming of La Florida by Juan Ponce de León. The Northeast Regional Center participated in numerous Viva Florida 500 events across the state and responded to requests for lectures. Director Sarah Miller ran the Florida Anthropological Society lecture circuit, giving her "In Search of 16th-Century St. Augustine" lecture multiple times, including the season opener for the Central Florida Anthropology Society in Orlando and the end-of-year banquet for the Pensacola Archaeological Society. Other commemoration efforts in the Northeast Region include the 450th anniversary of French arrival on the St. Johns River, the 450th founding of Fort Caroline in Jacksonville coming up in 2014, and St. Augustine's 450th birthday in 2015.

**Ponce de León's First Visit Commemoration and CRPT Program:** In June, the Southeast Regional Center hosted programs commemorating the 500th anniversary of Ponce de León's first visit to the Keys. On June 20th, Sarah Miller (Northeast Region) generously led a Cemetery Resource Protection Training (CRPT) program in Key West. This program was in collaboration with the Historic Florida Keys Foundation which provides preservation services for the Historic Key West Cemetery. One attendee, Cammy Clark, used the CRPT as an inspiration for a wider ranging *Miami Herald* article on historic cemeteries in south Florida. Associated Press reporters also joined FPAN the following day for a trip to the Dry Tortugas National Park. Finally, FPAN coordinated an archaeology lecture series on June 22nd at the Florida Keys Eco-Discovery Center. National Park Service, Florida Public Archaeology Network, and Mel Fisher Maritime Heritage Society scholars talked about Keys archaeology to a standing room-only crowd. An estimated 200 people participated in these three Viva Florida 500 events.

**Viva Florida 4-H Summer Camp:** In June, the North Central Regional Center had an opportunity to partner with the Jefferson County Extension Service's 4-H Program, the Florida Park Service, and the Southeast Archaeological Center (SEAC) of the National Park Service. During the summer of 2013, the program offered a Viva Florida 500-themed summer camp. These partners jointly hosted an archaeology program at Letchworth-Love Mounds Archaeological State Park, including lessons from Project Archaeology and FPAN's *Beyond Artifacts*. The campers rotated through activities that included coil pottery, cordage making, and atlatl antics. Archaeologists from SEAC and FPAN also conducted mock excavation in containers where the campers learned to use line levels, record soil types using a Munsell Soil Chart, map their site, and record their findings. The campers also had a guided tour of the site.



# Destination Archaeology Resource Center



**DARC SHOWCASES  
HERITAGE SITES OPEN  
TO THE  
PUBLIC WITHIN  
FPAN'S EIGHT REGIONS**

Located inside the Florida Public Archaeology Network Coordinating Center in downtown Pensacola, the Destination Archaeology Resource Center (DARC) is an archaeology museum open to the public. Inside, visitors learn about the amazing archaeological sites that they can visit and experience throughout the state. Exhibits include displays about both land and underwater archaeology sites. DARC showcases heritage sites open to the public within FPAN's eight regions with traditional and interactive displays, including touchscreens, tablet computers, and artifacts. Additionally, DARC hosts a variety of free exhibits, events, and programs throughout the year.

**New website and video tours:** DARC's new website features visitor information about the museum, programs, projects, and virtual tours of archaeological sites. Virtual tours include the location, hours of operation, and any official website associated with the site. This web resource enables DARC to produce video tours to help promote archaeological sites to the public with high quality and reliable information.

**Geotrail:** The DARC Geotrail continues to be a popular activity for geocachers. This geocaching trail brings players to historic and archaeological sites located throughout Northwest Florida; 2,335 visitors were brought to these sites in 2012/2013 because of the Geotrail. DARC's experience with geocaching led to its helping to create Okaloosa County's Parks and Recreation geotrail. Additionally, UWF officially uses DARC's geocaching program in archaeological survey courses as an interactive way to instruct students on the use of GPS.



**Unearing Florida:** DARC continues to research and write episodes for the Unearing Florida radio project. As of April 2013, DARC has helped produce 100 episodes. Episode modules are available for public radio stations to use as part of their regular weekly programming and are featured on the Next Exit History smart phone app. WGPU Public Media, based in Fort Myers, became the second public radio station to use Unearing Florida episodes as part of their weekly programs. Unearing Florida has 38,000 weekly listeners.

**Exhibits:** 24,388 visitors experienced exhibits developed by DARC. The exhibit for the first quarter of 2013 explored the shipwreck *tRosario*, a Spanish warship that sank in Pensacola Bay and is the subject of a UWF master's thesis. DARC also designed and installed wayside trail signs at Torreya State Park in partnership with Florida State Parks. As part of the Viva Florida 500 statewide initiative, DARC created a traveling exhibit based on Ponce de León ship

models by Steve Harris. This exhibit was on display at the FPAN headquarters in Pensacola and the St. Augustine Lighthouse Museum in early 2013.

**Community Engagement and Partnerships:** DARC continues to develop and organize participatory programming both at the museum and throughout the community. Several programs offered at DARC are part of national initiatives like the White House's Let's Move! Museums & Gardens that promotes active lifestyles for children and adults, and NOVA Science Now which promotes engaging the general public with science. DARC regularly organizes bicycling and hiking tours of archaeological sites for the public. These events and programs are made possible through partnerships with statewide and local organizations including the National Park Service, Florida State Parks, NOVA Science Now, and various local private and public establishments.

# Web and Social Media

flpublicarchaeology.org

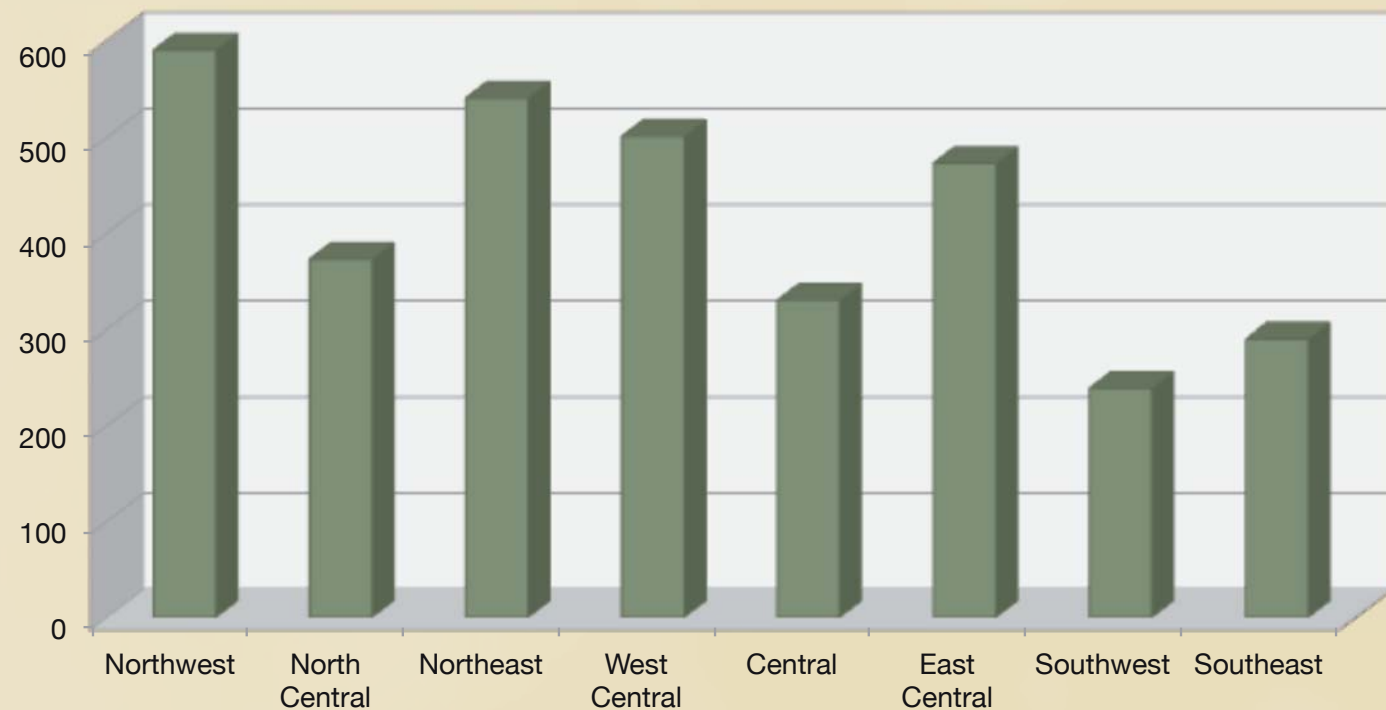
In an increasingly digital age, FPAN utilizes the latest web and social media innovations to accomplish a number of goals. Social media websites that include Facebook, Twitter, and various blogs allow FPAN staff to inform their many followers about upcoming events, educational opportunities, and Florida archaeology in general. Digital media thus allows FPAN to reach out to the broadest possible audience. Additionally, digital administrative and reporting sites allow for a more streamlined operation of the organization as a whole. FPAN staff can easily maintain digital calendars, share files, and record data on its many activities throughout the year.

**Destination Archaeology Resource Center Website:** As the nature of FPAN's Destination Archaeology Resource Center program has grown and shifted with the addition of our Museum Manager, Mike Thomin, the web presence for Destination

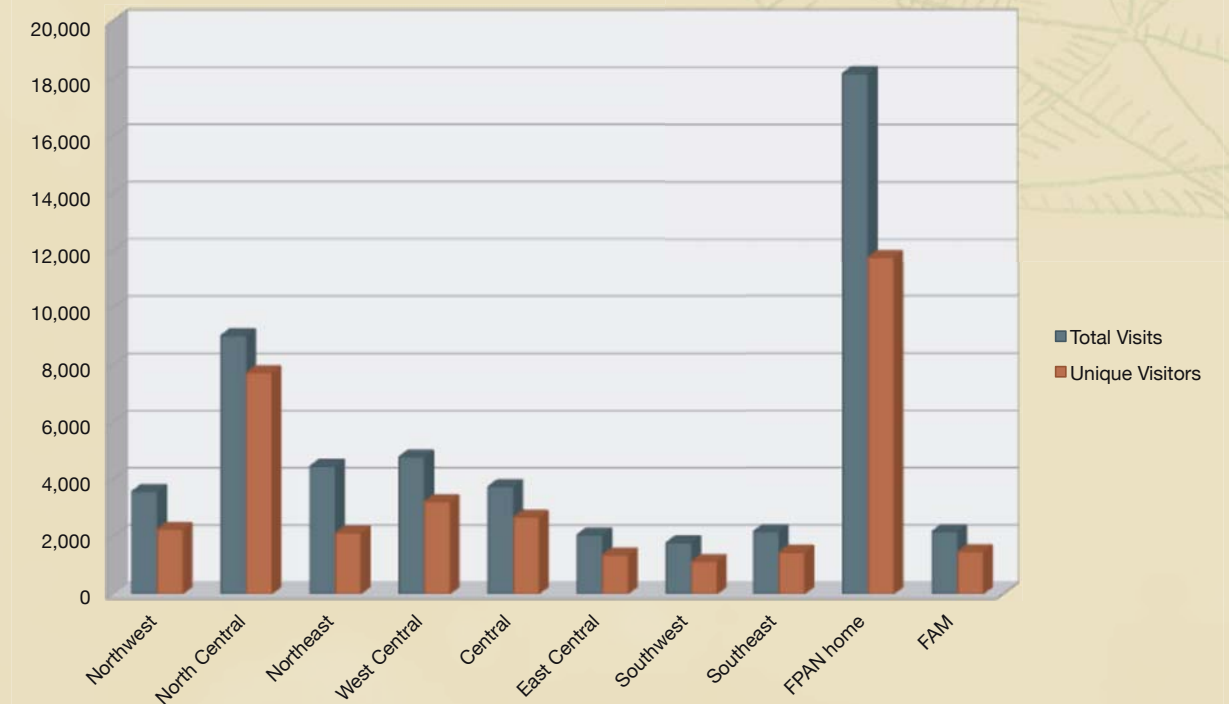
Archaeology has also needed to adapt to reflect these changes. This year, FPAN saw the development of DestinationArchaeology.org – a more in-depth and comprehensive website for all things museum-related. Previously only represented by a static web page, the Destination Archaeology web site now features an abundance of information on museum exhibits, a schedule for programs, and much more.

**FPAN Reporting System:** Since the initial launch, the FPAN reporting system has now collected a year's worth of data on regional activities across the state. During this time, there have been many additions, revisions, improvements, and style tweaks implemented to continue to ensure this system meets the needs of FPAN employees and supervisors. These changes will continue into the foreseeable future as the reporting system is continually adapted to meet employee reporting needs.

Number of Facebook Likes by Regional Center



FPAN Website Visitation

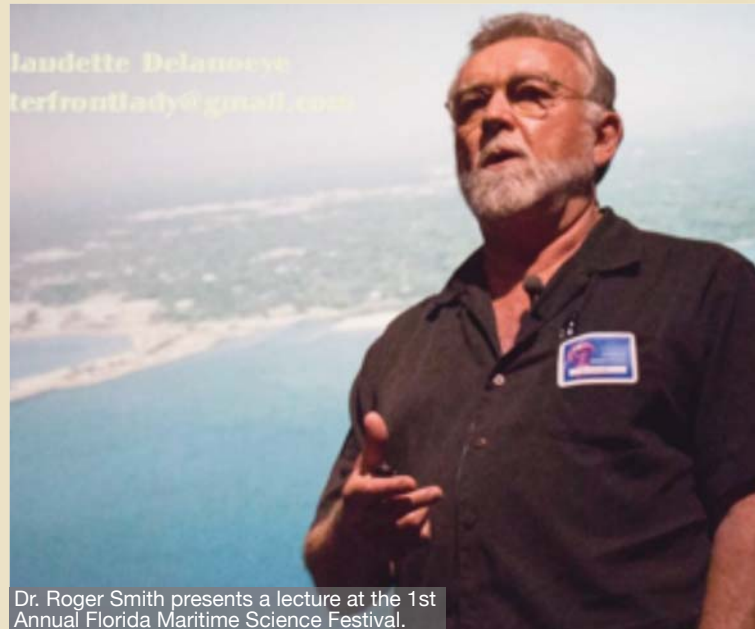


FPAN Social Media Statistics

	Facebook		Twitter		Website	
	Likes	Followers	Tweets	Unique Visitors	Total Visits	
Northwest	591	469	1,102	2,257	3,578	
North Central	373	409	460	7,727	9,026	
Northeast	541	494	2,094	2,124	4,459	
West Central	501	182	262	3,220	4,786	
Central	330	91	728	2,677	3,747	
East Central	473	147	170	1,358	2,064	
Southwest	239	161	328	1,137	1,790	
Southeast	290	378	682	1,454	2,175	
FPAN home	N/A	N/A	N/A	11,783	18,182	
FAM				1,474	2,177	
<b>FPAN Totals</b>	<b>3,338</b>	<b>2,331</b>	<b>5,826</b>	<b>35,211</b>	<b>51,984</b>	
<b>Percent Increase</b>	<b>37.76%</b>	<b>15.85%</b>	<b>123.48%</b>	<b>34.01%</b>	<b>22.07%</b>	

During FY 2012/2013, the amount of unique visitors to FPAN websites (including all regional sites, FPAN's home page, and the Florida Archaeology Month website) rose by 34% to a total of 35,211. During this same time, the amount of Facebook users who "like" our regional Facebook pages rose by approximately 38%. FPAN has also significantly increased its presence on Twitter, resulting in approximately 16% more followers than the last fiscal year.

# Assistance to the Florida Division of Historical Resources



Dr. Roger Smith presents a lecture at the 1st Annual Florida Maritime Science Festival.



Scuba professionals learn to teach the Heritage Awareness Diving Specialty.

*FPAN'S MISSION CONSISTENTLY ARTICULATES WITH THE DIVISION'S GOALS TOWARD PRESERVATION, CONSERVATION, AND EDUCATION*

The Florida Public Archaeology Network works closely with the Florida Division of Historical Resources to support their ongoing programs and to establish new programs. In the past, FPAN has provided professional assistance with regional training opportunities, distributed Division literature during outreach programming, and assisted in the nomination of local archaeological sites to the National Register of Historic Places. In addition, FPAN's mission continues to articulate with the Division's goals toward the preservation, conservation, education, and promotion of the State's cultural resources. Highlights include:

**Florida Maritime Science Festival:** The East Central Regional Center co-hosted the 1st Annual Florida Maritime Science Festival, which was held at Harbor Branch Oceanographic Research Institute (HBOI) on June 8th, 2013. The event was the brainchild of Dr. Roger Smith, Florida's State Underwater Archaeologist, and HBOI served as the perfect location to highlight Florida's rich maritime history and the exciting new research that continues throughout our state. Three lectures were presented by Dr. Shirley Pomponi (HBOI), Jeff Moates (FPAN), and Roger Smith (Florida Bureau of Archaeological Research). Attendance was well over 500 and the festival likely will become an annual event.

A free lecture to the public in the morning discussed the Big Anchor Project, a brief chronology on the development of anchors, and the various attributes of anchors. Afterwards, groups went throughout the coastal community documenting 15 anchors located in Apalachicola. This information was entered into the Big Anchor Project's online database and the Apalachicola Maritime Museum is planning on using this information to create an interpretive trail about Apalachicola's maritime heritage.

and other underwater cultural sites. Completion of HADS also allows scuba instructors with the NAUI, PADI, or SSI certification organizations to teach the Heritage Awareness Specialty Course, promoting sustainable underwater heritage tourism in Florida. Each seminar included two evenings of classroom-based learning and one day of in-field training. The classroom sessions included discussions on the topics of underwater archaeology, ship construction, conservation issues, submerged cultural resource laws, and how to teach others to dive responsibly on cultural resource sites. The in-field training experience then provided participants with direct experience relating to classroom discussions. HADS has been an exceptionally popular program and has reached diving leadership both inside and outside of Florida.

**Heritage Awareness Diving Seminar (HADS):** In September 2012 and May 2013, the Northwest and West Central Regional Centers teamed up with the Florida Division of Historical Resources' Bureau of Archaeological Research to conduct a Heritage Awareness Diving Seminar (HADS). HADS teaches leaders in the scuba diving community how to proactively protect shipwrecks, artificial reefs,

**Apalachicola Anchor Workshop:** In January 2013, the North Central Regional Center and the Florida Bureau of Archaeological Research teamed up to offer a Big Anchor Project Workshop in Apalachicola.

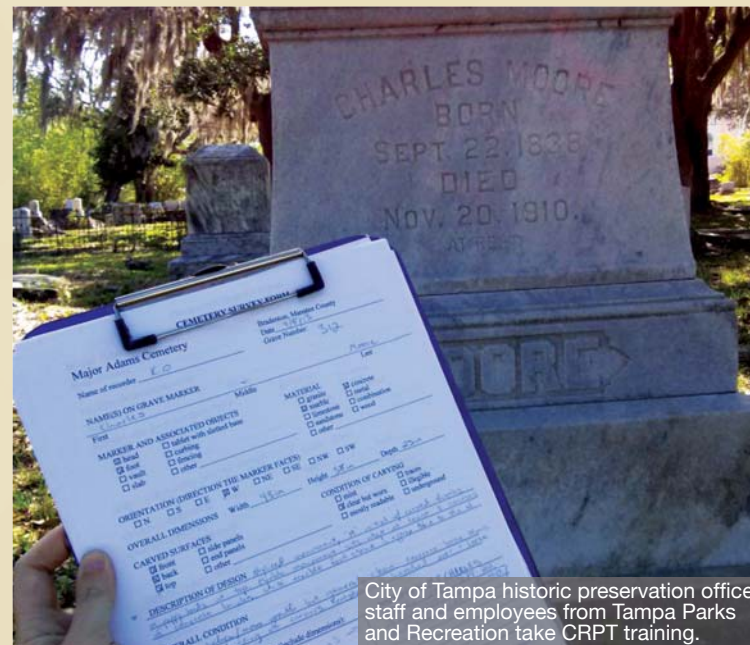


Taking measurements of an anchor in Apalachicola as a part of the Apalachicola Big Anchor Project Workshop.

# Assistance to Local Governments



Southeast Regional Center staff assisted with the National Register nomination for Indian Mound Park in Pompano Beach.



City of Tampa historic preservation office staff and employees from Tampa Parks and Recreation take CRPT training.



The Blackwater River along Milton's historic downtown.

COMMUNITY IDENTITIES ARE OFTEN LINKED TO CULTURAL AND HERITAGE RESOURCES

An equally important mission of the Florida Public Archaeology Network is to assist local governments in protecting and sharing their communities' cultural heritage resources. Not only does FPAN aid in identifying archaeological resources, it also helps develop effective ordinances for cultural resource protection and provides assistance in archaeological emergencies. As community identities are often linked to cultural and heritage resources, FPAN also assists in preservation efforts. Highlights include:

**Assistance toward Preservation:** The Southeast Regional Center assisted local governments in a number of ways. Staff served on boards for the Broward Trust for Historic Preservation and the Broward County Historical Commission. Staff also completed draft text interpreting the historical and archaeological resources at Lewis Landing Park as requested by the City of Ft. Lauderdale Parks and Recreation Department. Additionally, the Southeast Regional Center met with Miami-Dade, Broward, and Palm Beach County Archaeologists, the Key West Foundation, and the Cultural Resource Manager of the Everglades and Dry Tortugas National Parks to investigate how FPAN's Southeast Regional Center could help their preservation efforts. Staff also assisted the City of Pompano with their National Register

nomination for Indian Mound Park and participated in an archaeo-tourism event with DuPuis Fish and Wildlife Area. Finally, to clarify issues surrounding the interpretation of proposed archaeological ordinances, the Southeast Regional Center met with the City of Fort Lauderdale's Historic Preservation and Planning Working Group.

**Protection Ordinances:** West Central Regional Center staff assisted Hardee County in Economy-Building Strategy through work with University of South Florida groups. On several occasions, staff met with individuals from Hardee County government to become more informed of particular county historic preservation ordinances and policy. Becky O'Sullivan, Outreach Coordinator, currently serves as a member of the Historic Preservation Commission for the City of Tampa. Staff continues to also provide assistance to Manatee County Clerk of Circuit Courts and Manatee County Building and Development Services department in preparation and review of updates to their Historic Preservation ordinance and program. The Manatee Board of County Commissioners will vote to enact an updated ordinance in the beginning of 2014. In cooperation with City of Tampa Historic Preservation Office staff and employees from Tampa Parks and Recreation,

the West Central Regional Center also conducted Cemetery Resource Protection Training for the three historic cemeteries managed by the City of Tampa. Staff provided assistance on numerous occasions to City of St Petersburg historic preservation staff and City Parks and Recreation department in review, project planning, and public education of locally designated archaeological resources located on city parklands.

**CRPT Training:** The Central Regional Center staff conducted Cemetery Resource Protection Training in partnership with City of Gainesville and Alachua County. Staff also assisted Floral City in coordination of museum exhibits.

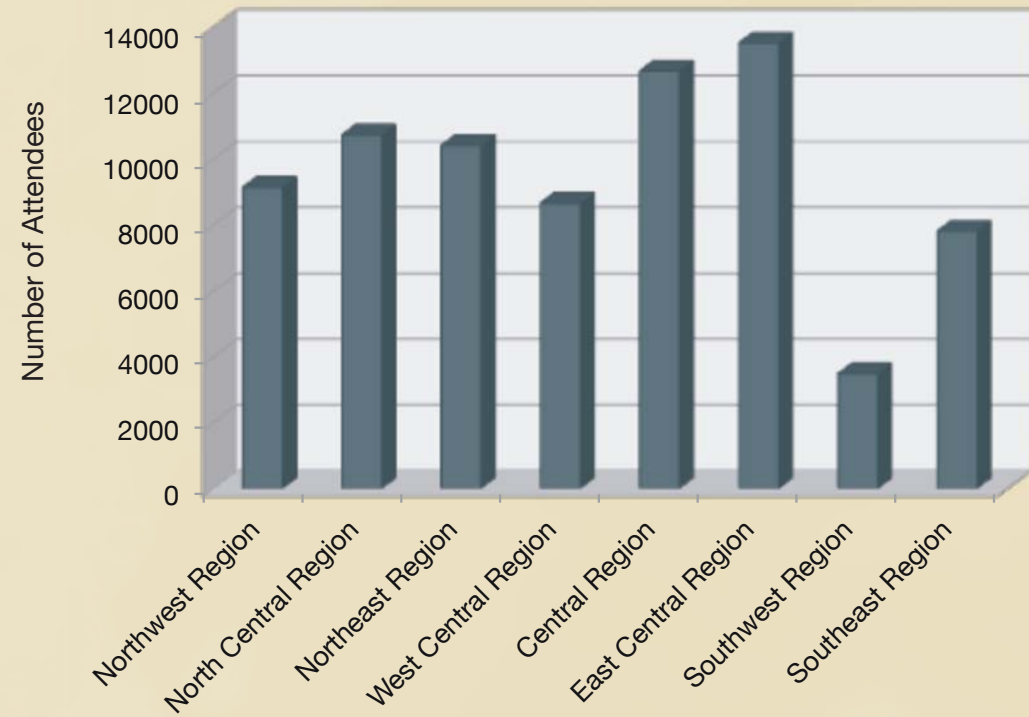
**Cultural Resource Protection:** The Northwest Regional Center has provided significant input on community development plans in relation to local cultural resource protection. Recently, Northwest staff helped develop a plan for Milton's historic waterfront

along the Blackwater River with the aid of the Bagdad Waterfronts Association and the Blackwater Pirates. Ultimately, the plans will incorporate the Blackwater Maritime Heritage Trail, which features significant submerged or semi-submerged cultural heritage sites along the Blackwater River.

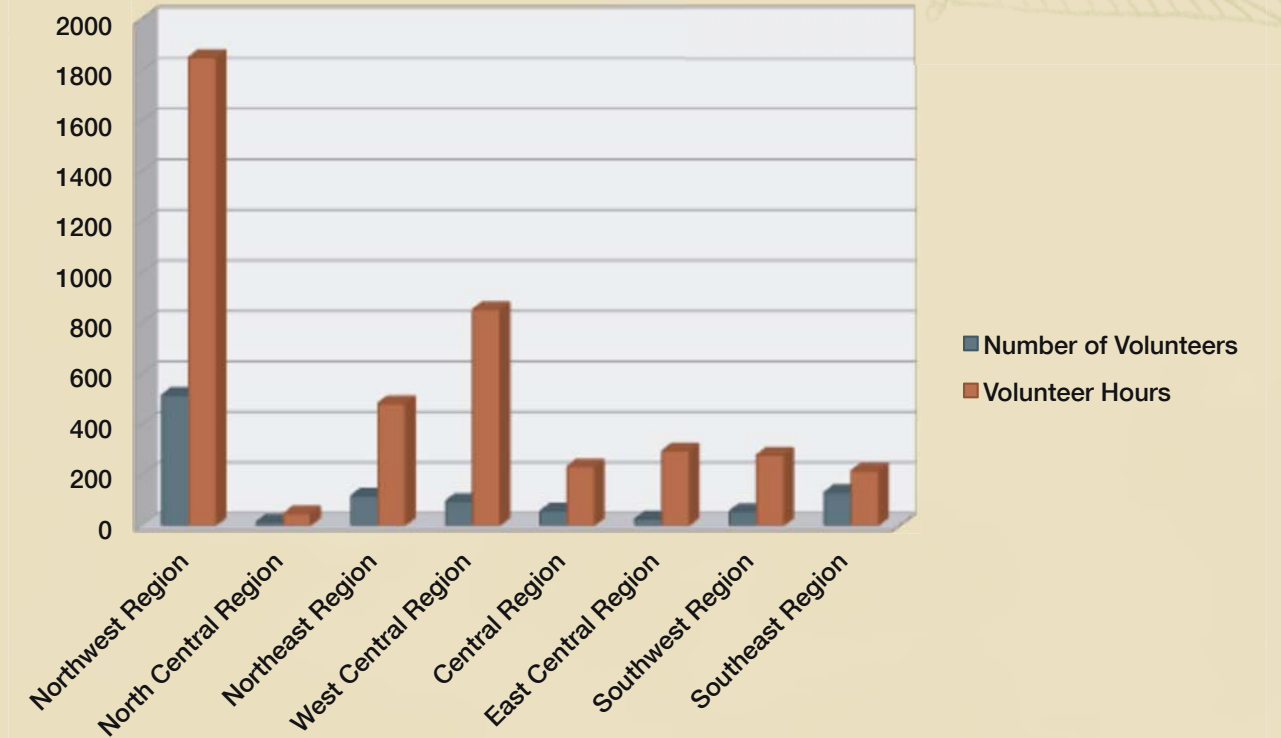
**Encouraging Certified Local Governments:** In May of 2013, Northeast Regional Center Director Sarah Miller participated in the Certified Local Government workshop at Flagler College that rolled into municipal session at the Florida Trust. Sarah worked with St. Augustine City Archaeologist Carl Halbirt and University of Kentucky preservation professor Douglas Appler to present information on crafting and keeping archaeological ordinances. The group continues to work toward raising awareness of local protection of sites and will participate in a Municipal Archaeology session at the Society for Historical Archaeology Conference in early 2014.

# FPAN by the Numbers

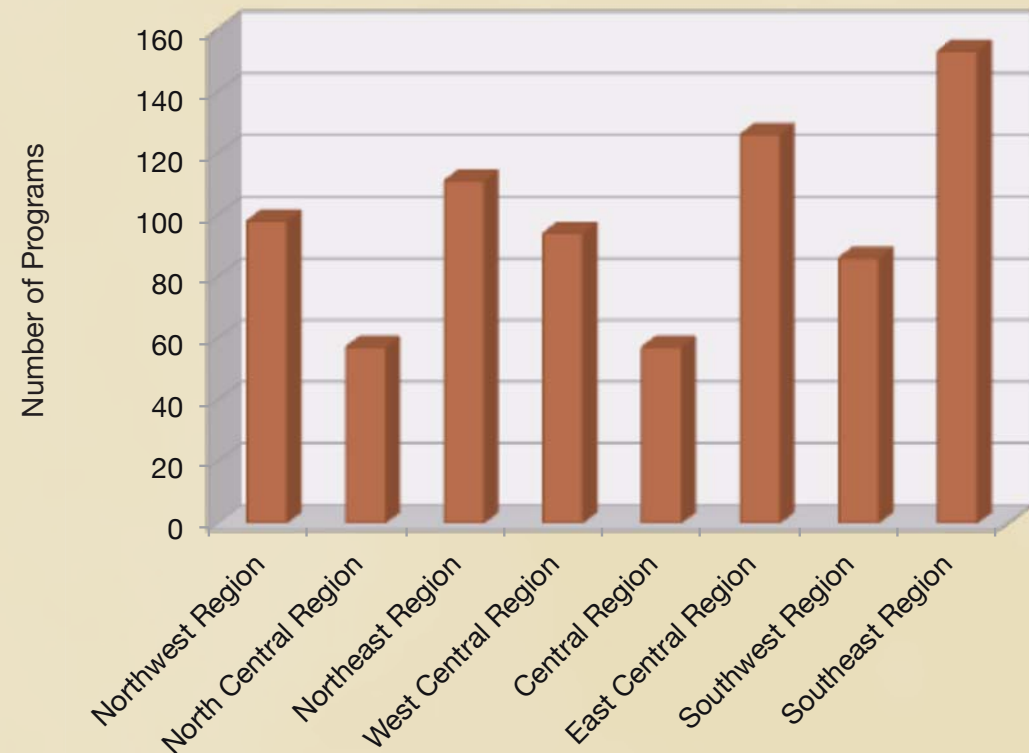
Attendees at FPAN Outreach Programs by Regional Center



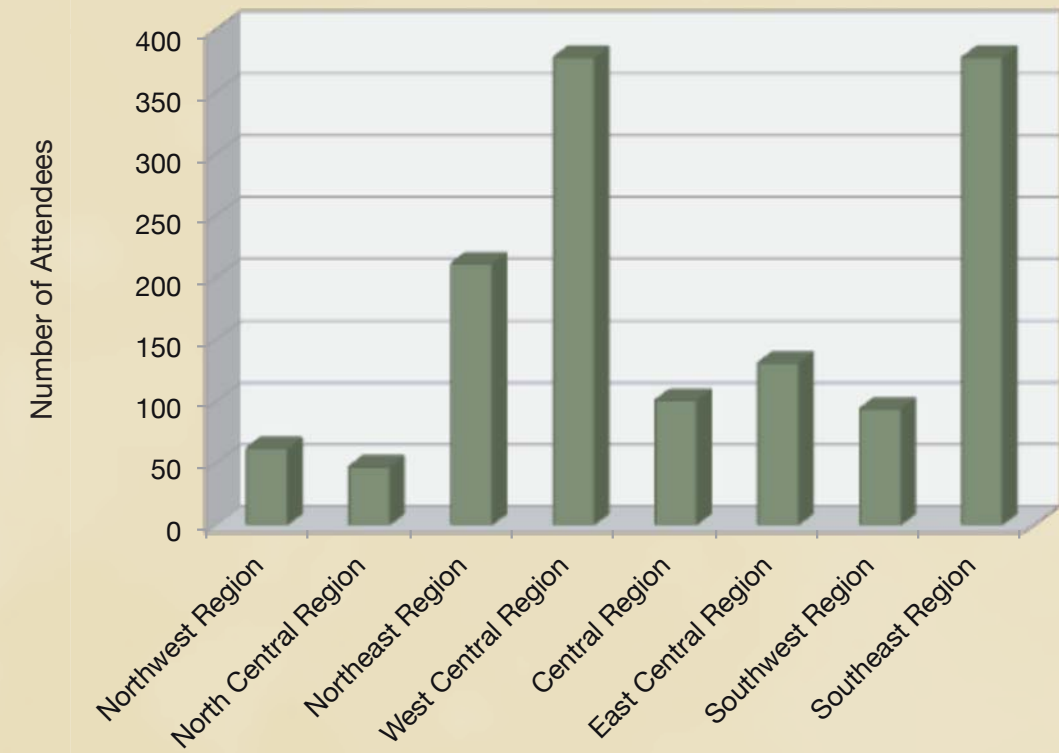
FPAN Volunteering by Regional Center



Number of Outreach Programs by Regional Center



Attendees at FPAN Training Programs by Regional Center





# Staff Accomplishments

## Coordinating Center

Executive Director Dr. William Lees finished a manuscript with Fred Gaske for University Press of Florida, *Recalling Deeds Immortal; Florida Monuments to the Civil War*.

In 2013, Executive Director Dr. William Lees wrote "The Western River Steamboat Heroine, 1832-1838, Oklahoma, USA: Excavations, Summary of Finds, and History" with Kevin J. Crisman and John Davis, published in the *International Journal of Nautical Archaeology* 42.2:365-381.

In 2012, Executive Director Dr. William Lees wrote "Previous Archeological Research on the Great Bend Aspect in Kansas" with Marlin F. Hawley and Christopher M. Schoen, published by the Kansas State Historical Society in *Archaeological Investigations at Arkansas City, Kansas*.

Destination Archaeology Resource Center Manager Mike Thomin was accepted into the Public History Master's program at the University of West Florida.

## Northwest Region

Associate Director Dr. Della Scott-Ireton wrote a chapter for and edited the *Between the Devil and the Deep: Meeting Challenges in the Public Interpretation of Maritime Cultural Heritage* volume for the ACUA and SHA When the Land Meets the Sea series, published by Springer in 2013.

Outreach Coordinator Nicole Bucchino and Public Archaeology Assistant Tristan Harrenstein became Certified Interpretive Guides through the National Association of Interpreters in February 2013.

Outreach Coordinator Nicole Bucchino earned her Divemaster Scuba certification.

## North Central Region

Outreach Coordinator Barbara Hines earned her Nitrox Scuba certification.

## Northeast Region

Director Sarah Miller's paper, "In Search of 16th Century St. Augustine," was published in the *Proceedings of the Florida Humanities Council's Culturally La Florida Conference*.

Director Sarah Miller earned her Nitrox Scuba certification.

## West Central Region

Director Jeff Moates completed a book chapter for publication by the Tarpon Springs Historical Society in celebration of the 125th anniversary of the city of Tarpon Springs. Jeff's chapter focused on the rich maritime heritage of the area and how it was influenced by the immigrant communities, unique environment, and commercial developments in the area. The book, titled *Celebrating Community: Tarpon Springs A Continuum of 125 Years*, will be published in Fall 2013.

In the Spring of 2013, FPAN West Central Outreach Assistant Ryan Harke graduated from the University of South Florida with his Master's in Applied Anthropology.

Ryan Harke and new FPAN West Central Outreach Assistant Kassie Kemp became Certified Interpretive Guides through the National Association of Interpreters in June 2013.

## East Central Region

Director Dr. Rachel Wentz continues to serve as a Commissioner on the Brevard County Historical Commission.

Outreach Coordinator Kevin Gidusko was accepted into the Master's program in Anthropology at the University of Central Florida.

Outreach Coordinator Kevin Gidusko continues to serve as the President of the Central Florida Anthropological Society (CFAS).

## Southwest Region

Outreach Coordinator Melissa Timo successfully defended her University of West Florida Master's thesis, "Back Home to Econfina: Maintenance of African American Memories and Landscape at the Gainer Historical Cemetery" in August 2013.

## Southeast Region

Director Dr. Michele Williams and Outreach Coordinator Sarah Nohe served on boards for Broward Trust for Historic Preservation, Broward County Historical Commission, and Florida Archaeological Council.

Outreach Coordinator Sarah Nohe was awarded the SEAC Public Outreach Grant for "The Misadventures of Sandy Trowels." The book and the associated library programming have been completed.

Outreach Coordinator Sarah Nohe developed and delivered a TEDtalk in Delray.

# Staff Transitions

## Northwest Region

Outreach Coordinator Irina Sorset departed in December 2012 to pursue employment in Louisiana.

Former Public Archaeology Assistant Nicole Bucchino was hired as Outreach Coordinator in December 2012.

## Northeast Region

Outreach Coordinator Amber Grafft-Weiss resigned in June 2013 to pursue a graduate degree in Anthropology at the University of Florida.

Ryan Harke, University of South Florida M.A. graduate in Applied Anthropology, was hired as Outreach Coordinator in July 2013.

## Central Region

Dr. Richard Estabrook resigned in October 2012 to join a cultural resource management firm in Texas.

Jason Moser, Outreach Coordinator Central Region, resigned in June 2013 to join a cultural resource management firm in West Virginia.

## West Central Region

Becky O'Sullivan was hired as Outreach Coordinator in August 2012.

## Southwest Region

Director Dr. Annette Snapp resigned in March 2013 to take a position at the Ah-Tah-Thi-Ki Museum on the Big Cypress Seminole Indian Reservation.

# Staff as of June 30, 2013

## Coordinating Center

Dr. William B. Lees, RPA  
*Executive Director*

Dr. Della Scott-Ireton, RPA  
*Associate Director*

Cheryl Phelps  
*Office and Contracts Manager*

Mike Thomin  
*Manager, Destination Archaeology  
Resource Center*

Jason Kent  
*Web Architect*

## Northwest Region

Dr. Della Scott-Ireton, RPA  
*Director*

Nicole Bucchino  
*Outreach Coordinator*

## North Central Region

Dr. Della Scott-Ireton, RPA  
*Director*

Barbara Hines, M.A., RPA  
*Outreach Coordinator*

## Northeast Region

Sarah Miller, M.A., RPA  
*Director*

Ryan Harke, M.A.  
*Outreach Coordinator*

Emily Murray, M.A.  
*Outreach Assistant*

Sarah Bennett  
*Outreach Assistant*

Robbie Moore  
*Administrative Assistant*

## Central Region

Jeff Moates, M.A., RPA  
*Director*

## West Central Region

Jeff Moates, M.A., RPA  
*Director*

Rebecca O'Sullivan, M.A.  
*Outreach Coordinator*

## East Central Region

Dr. Rachel Wentz, RPA  
*Director*

Kevin Gidusko  
*Outreach Coordinator*

## Southwest Region

Melissa Timo  
*Outreach Coordinator*

Mary Buttrey  
*Program Assistant*

## Southeast Region

Dr. Michele Williams, RPA  
*Director*

Sarah Nohe, M.A.  
*Outreach Coordinator*

# Board of Directors

## Dr. Judith A. Bense, RPA

Chair and Director representing the  
University of West Florida

## Dr. John Worth

Director representing the  
University of West Florida

## Dr. Gregory Cook

Director representing the  
University of West Florida

## Dr. Mary Glowacki

*ex officio* Director as  
State Archaeologist

## Ms. Patty Flynn

Director representing the  
Florida Anthropological Society

## Mr. Paul L. Jones, RPA

Director representing  
the Florida Archaeological Council

## Ms. Lee Hutchinson, RPA

Director at Large, In-state

## Mr. Robin Moore

Director at Large, In-state

## Dr. Lynne Goldstein, RPA

Director at Large, Out-of-state

## Mr. Terry H. Klein, RPA

Director at Large, Out-of-state

## Ms. Robin Robbins

Director at Large,  
Representing the lay public

## Ms. Hester A. Davis

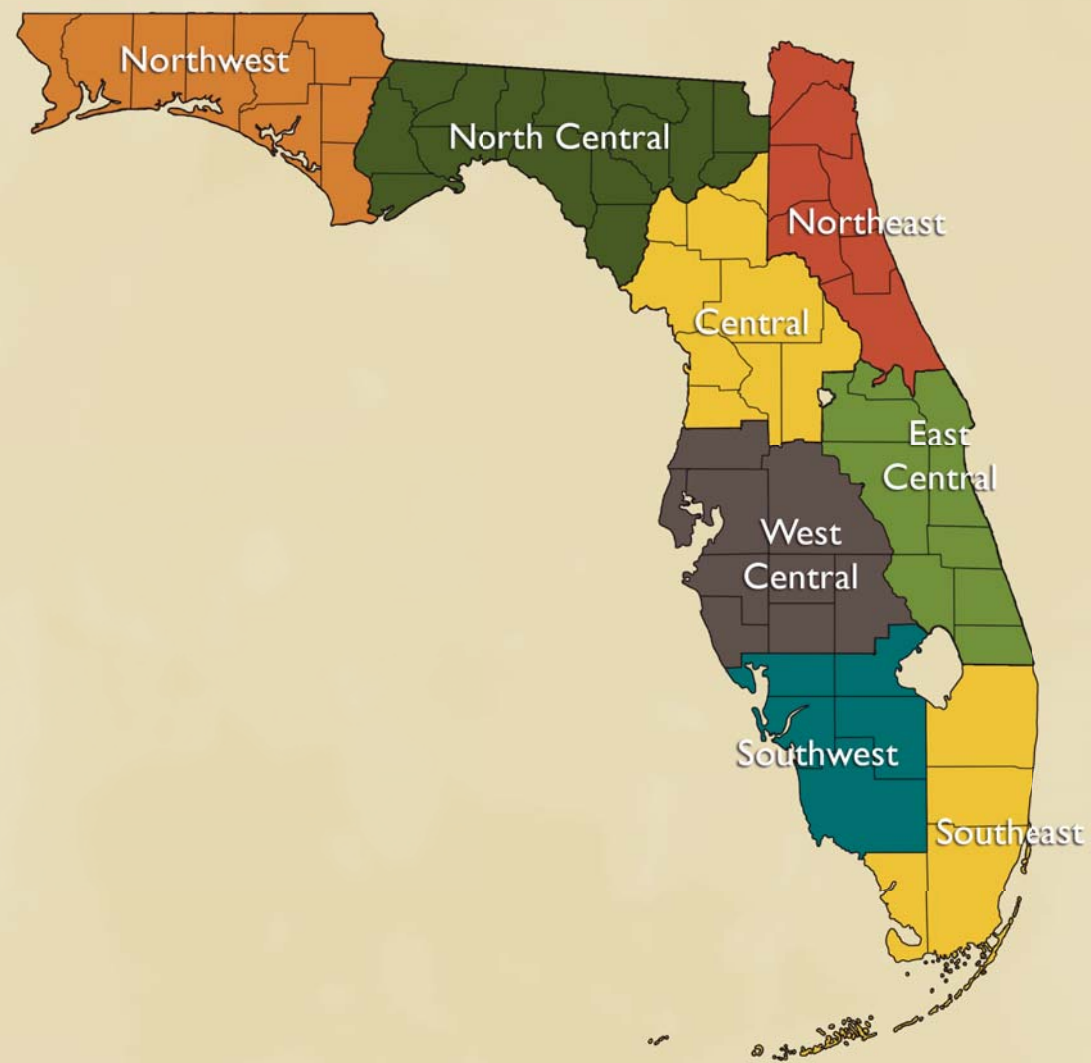
Director, emeritus

## Dr. William B. Lees, RPA

Executive officer and  
Secretary to the Board

## Dr. Elizabeth Benchley, RPA

Staff advisor to the Board



## FLORIDA PUBLIC ARCHAEOLOGY NETWORK

207 E. Main St., Pensacola, FL, 32502 Tel: 850-595-0050 [flpublicarchaeology.org](http://flpublicarchaeology.org)